

METHOD AND SYSTEM FOR CREATION OF  
VIRTUAL EVENTS

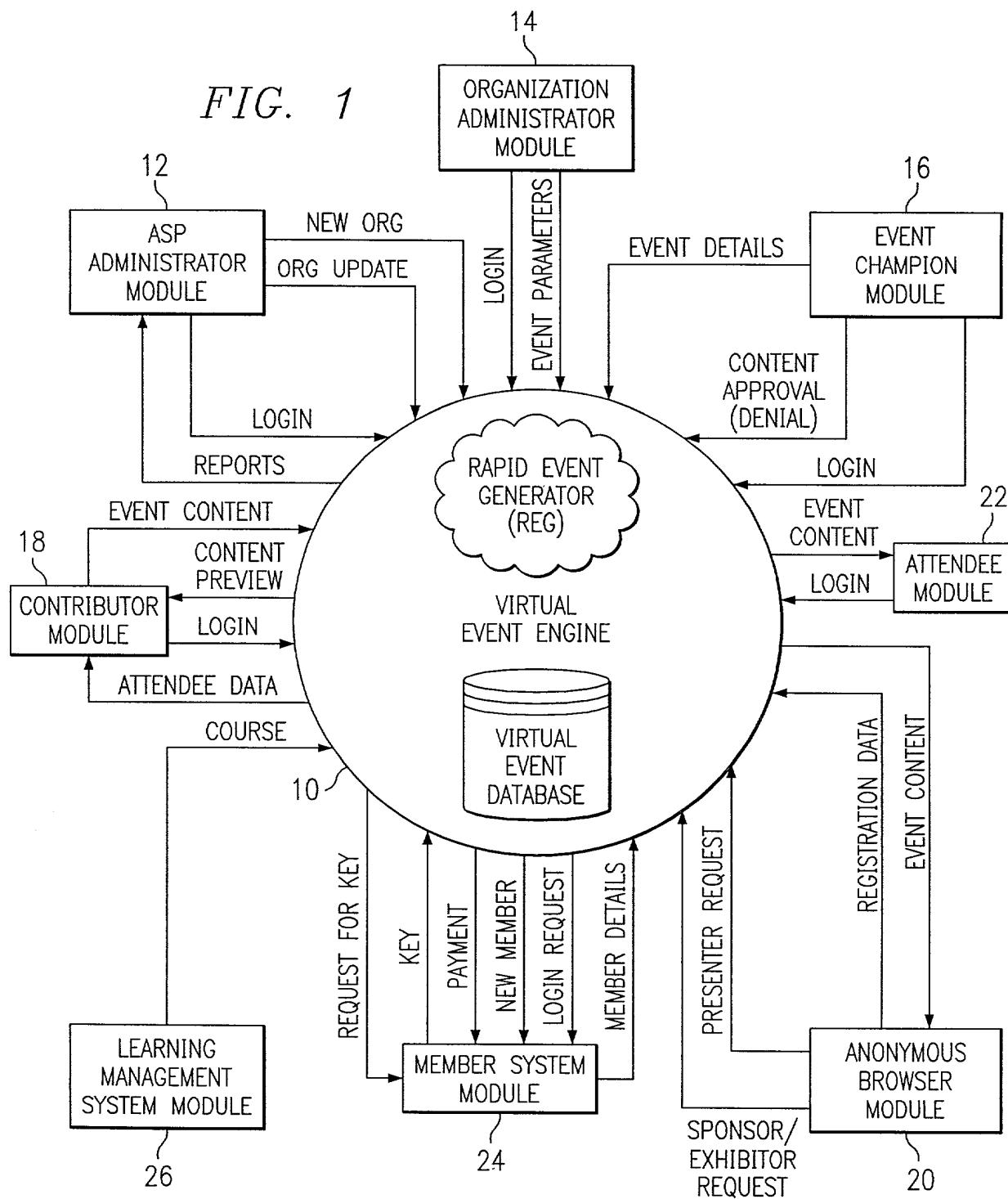
Inventors: Jack T. Burnett, et al.

Express: EL739956737US

068801.0102

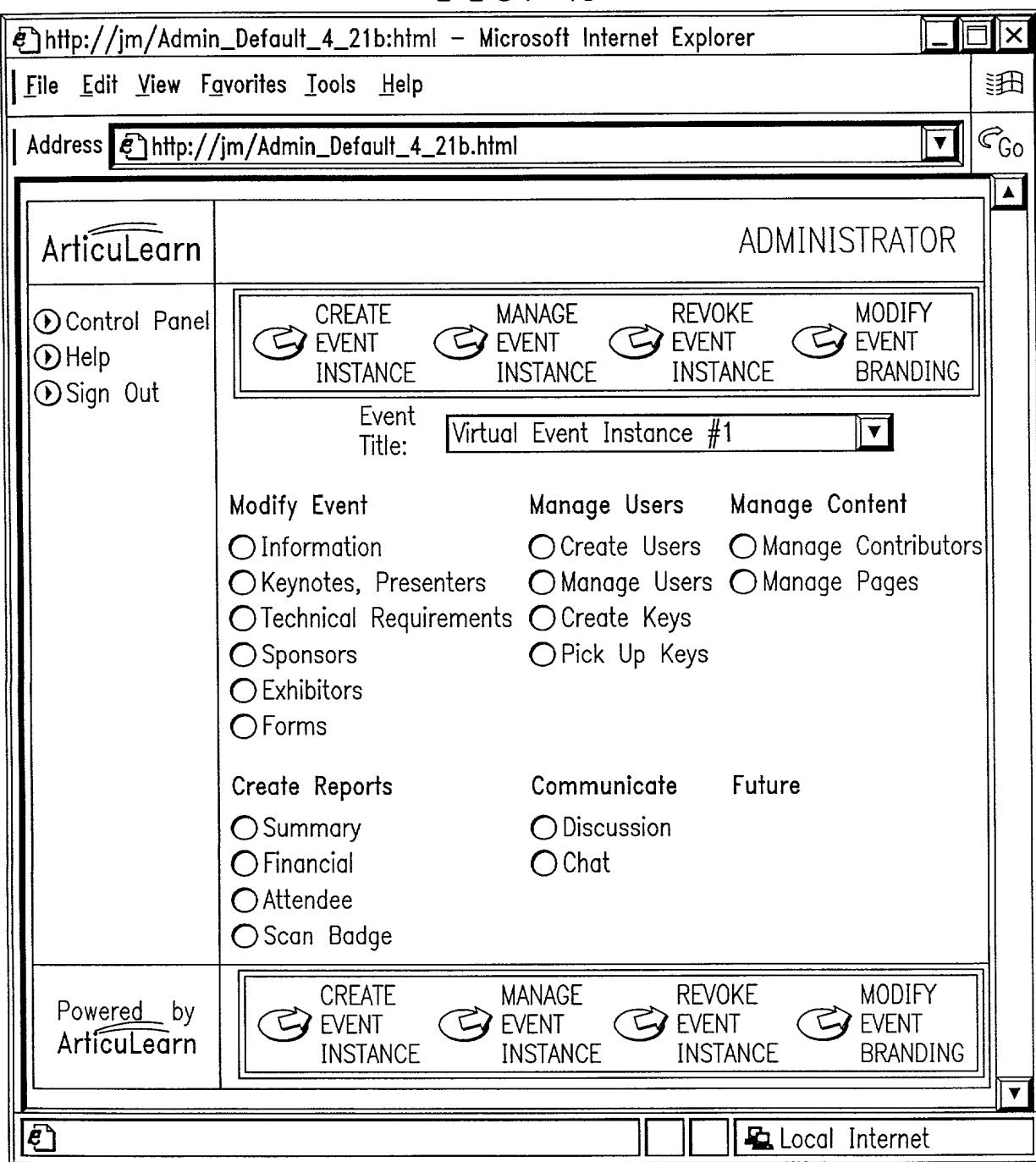
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FIG. 1



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FIG. 2



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FIG. 3

Virtual Event: The Future of Student Assessment - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Address http://stage.articulearn.com/ael//default\_live.htm Go

AEL Home About Attendees Program Sponsors Press Help

Home Register

## The Future of Student Assessment

Welcome to the Future of Student Assessment, an invitational colloquium on issues surrounding online student assessment.

The Appalachian Educational Lab is pleased to offer this virtual event as an enhancement and an extension to the live event, held on November 20, 2000, at the J.W. Marriott Hotel in Washington, D.C.

Sponsored by AEL and the U.S. Department of Education, the colloquium invited Chief State School Officers, as well as state education agency directors of assessment and technology, legislators and their aides, and representatives of national associations concerned with large-scale assessment practices.

The virtual event captures all of the live content from the colloquium, as well as additional handouts, papers, slides and other content. You are invited to register for the event, then to logon for the virtual event, which will begin at noon on December 1, 2000 and run through January 2, 2001.

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This virtual event is sponsored by:

AEL

DEPARTMENT OF EDUCATION  
UNITED STATES OF AMERICA

ArticulLearn

Internet

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FIG. 4

Virtual Event: The Future of Student Assessment - Microsoft Internet Explorer

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Address <http://stage.articulearn.com/ael//program/featspeak.asp> Go

**AEL**

Home About Attendees Program Sponsors Press Help

**Program**

Featured Sessions  
Breakout Sessions

**Featured Sessions**

We are pleased to have our presenters with us for this program. Each presenter has kindly donated their time to share their valuable information.

 The New Digital Information Economy Category: General  
Level: General

  Video Slides

How does the digital economy impact your multimedia? This informative and insightful presentation gives you a new perspective

Sal Espinosa, M.A.

About the Presenter

Sal Espinosa is a former teacher and high school principal. He has spent the past eight years as an educational technology expert with Apple Computer, Inc. He provides a unique perspective on the digital economy.

Back to top Additional information may be obtained at this location.

 U.S. Department of  
EDUCATION

Done Internet

FIG. 5

Virtual Event: The Future of Student Assessment - Microsoft Internet Explorer

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Address <http://stage.articulearn.com/ael//program/breakout.htm> Go

AEL Home About Attendees Program Sponsors Press Help

Program

Featured Sessions

Breakout Sessions

**Breakout Sessions**

We are pleased to have our presenters with us for this program. Each presenter has kindly donated their time to share valuable information.

 Effective Online Communication - a Key to Good Assessment Category: General  
Level: General

Slides Paper

Overwhelmed with the amount of email you receive? Need to find a more effective way to communicate online? This presentation provides three ways that you can connect with your students and colleagues online. A must in today's world!

About the Presenter

Dr. Jeanette Cates is the Director of Professional Services for ArticulLearn, an e-learning solutions provider. Dr. Cates has spent 30 years in teaching adults and designing learning experiences, both online and offline. She is an author and speaker.

[Back to top](#) Additional information may be obtained at this [location](#).

Chief State School Officers - Role Alike

Done Internet

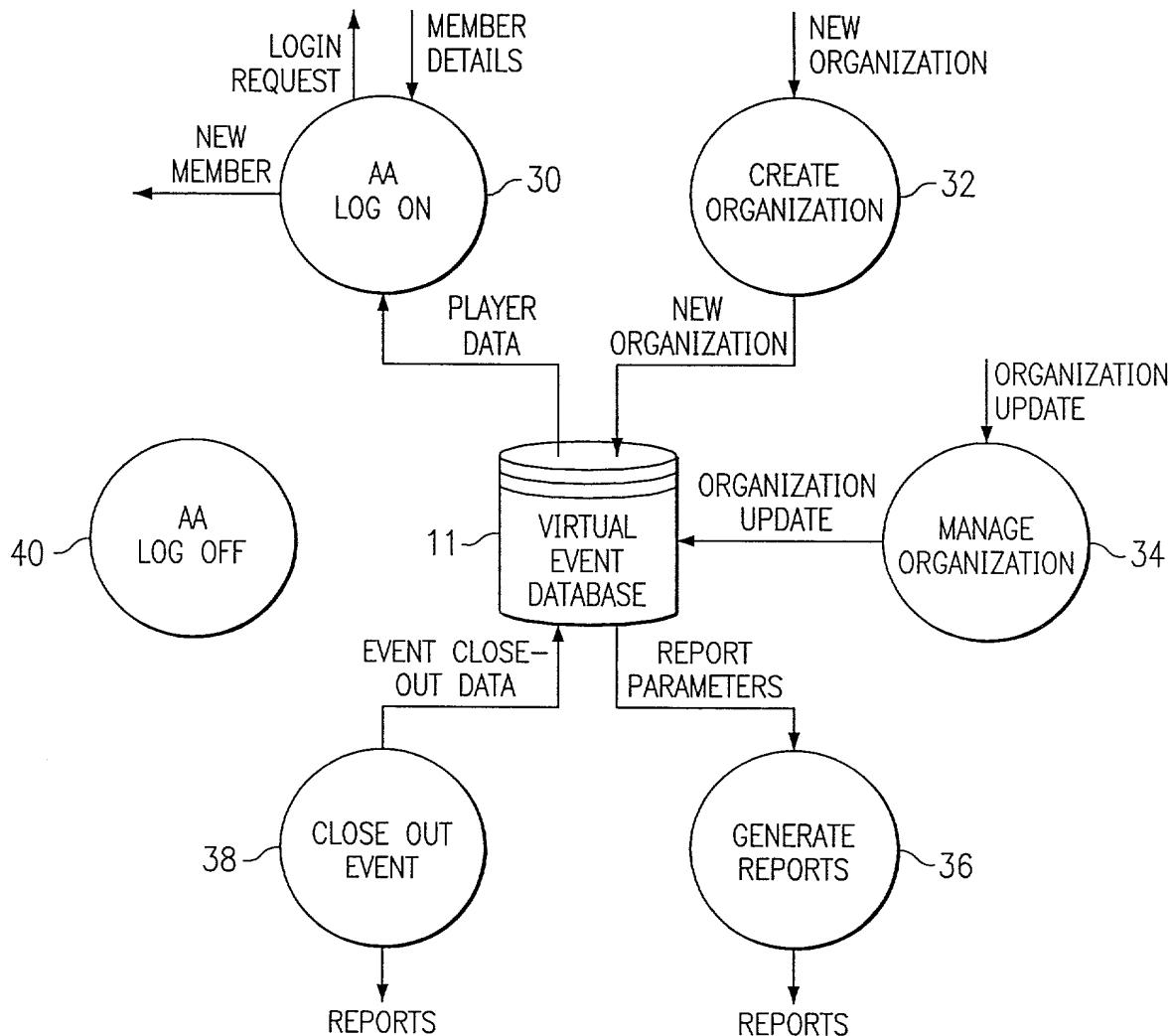


FIG. 6

METHOD AND SYSTEM FOR CREATION OF  
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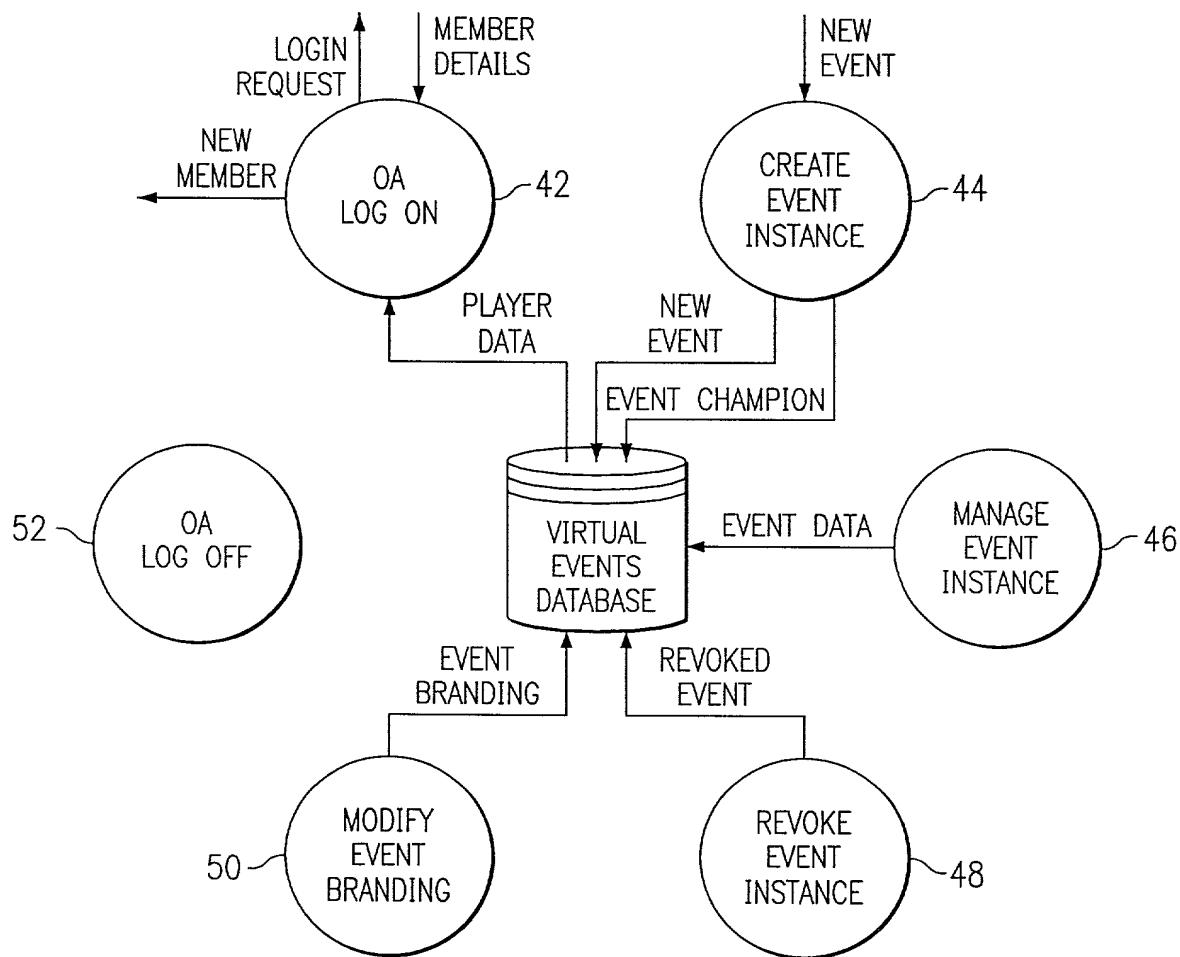


FIG. 7

FIG. 7A 8/16

ArticuLearn		CREATE EVENT INSTANCE			
<input type="button" value="Control Panel"/> <input type="button" value="Help"/> <input type="button" value="Sign Out"/>	<input type="button" value="CREATE EVENT INSTANCE"/> <input type="button" value="MANAGE EVENT INSTANCE"/> <input type="button" value="REVOKE EVENT INSTANCE"/> <input type="button" value="MODIFY EVENT BRANDING"/>				
<p>You have {Read Only} remaining events under the existing contract.</p>					
<p>Event Title: <input type="text" value="Event Title"/></p>					
<p>Event Name: * <input type="text" value="http://organization.articulearn.com/1"/></p>					
<p>*You may only use numbers and lower case letters. Do not use symbols, spaces, or punctuation.</p>					
<p>Do not put "www" in the Event URL</p>					
<p>Event Audience: <input type="radio"/> Public or <input type="radio"/> Private</p>					
<p>Attendees Register by Credit Card: <input type="checkbox"/></p>					
<p>Attendees Register by Key: <input checked="" type="checkbox"/></p>					
<p>Early Bird Registration Enabled: <input type="checkbox"/></p>					
<p>Early Bird Fee: <input type="text" value="\$"/></p>					
<p>Early Bird Open Date:</p>					
<p>Month: <input type="text" value="January"/> Date: <input type="text" value="1"/> Year: <input type="text" value="2001"/> Hour: <input type="text" value="1:00am"/></p>					
<p>Early Bird Close Date:</p>					
<p>Month: <input type="text" value="January"/> Date: <input type="text" value="1"/> Year: <input type="text" value="2001"/> Hour: <input type="text" value="1:00am"/></p>					
<p>Event Attendance Fee: <input type="text" value="\$"/></p>					
<p>Promote Event on ArticuLearn's Event Page: <input type="checkbox"/></p>					
<p>List Event in Your Catalog: <input type="checkbox"/></p>					
<p>Allow Audio: <input type="checkbox"/> Allow Video: <input type="checkbox"/></p>					
<p>Call for Presentations Close:</p>					
<p>Month: <input type="text" value="January"/> Date: <input type="text" value="1"/> Year: <input type="text" value="2001"/> Hour: <input type="text" value="1:00am"/></p>					
<p>Event Content Freeze Date:</p>					
<p>Month: <input type="text" value="January"/> Date: <input type="text" value="1"/> Year: <input type="text" value="2001"/> Hour: <input type="text" value="1:00am"/></p>					
<p>Event Open Date:</p>					
<p>Month: <input type="text" value="January"/> Date: <input type="text" value="1"/> Year: <input type="text" value="2001"/> Hour: <input type="text" value="1:00am"/></p>					
<p>Event Close Date:</p>					
<p>Month: <input type="text" value="January"/> Date: <input type="text" value="1"/> Year: <input type="text" value="2001"/> Hour: <input type="text" value="1:00am"/></p>					
<p>Number of Days Event Will be Open: (Event Days)</p>					
<p>Event Copyright Text: <input type="text" value="© Enter your Copyright Text"/></p>					

TO FIG. 7B

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FIG. 7B

FROM FIG. 7A

Name your Sponsor Levels, Assign Fees, and Define Payment Mechanism

Allow Audio:  Allow Video:

Sponsor Level 1 Name	Fee	Pay by Credit Card	Pay by Purchase Order
Sponsor Level 1	\$	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sponsor Level 2 Name	Fee	Pay by Credit Card	Pay by Purchase Order
Sponsor Level 2	\$	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Name your Exhibitor Levels, Assign Fees, and Define Payment Mechanism

Allow Audio:  Allow Video:

Exhibitor Level 1 Name	Fee	Pay by Credit Card	Pay by Purchase Order
Exhibitor Level 1	\$ <input type="text"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exhibitor Level 2 Name	Fee	Pay by Credit Card	Pay by Purchase Order
Exhibitor Level 2	\$ <input type="text"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

### Designate your Workshop Courses

## Workshop 1:

## Workshop 2:

## Workshop 3:

## Workshop 4:

**Cancel**

Reset

Create Event Instance and Go to Assign Event Champion

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ArticulateLearn



CREATE  
EVENT  
INSTANCE



MANAGE  
EVENT  
INSTANCE

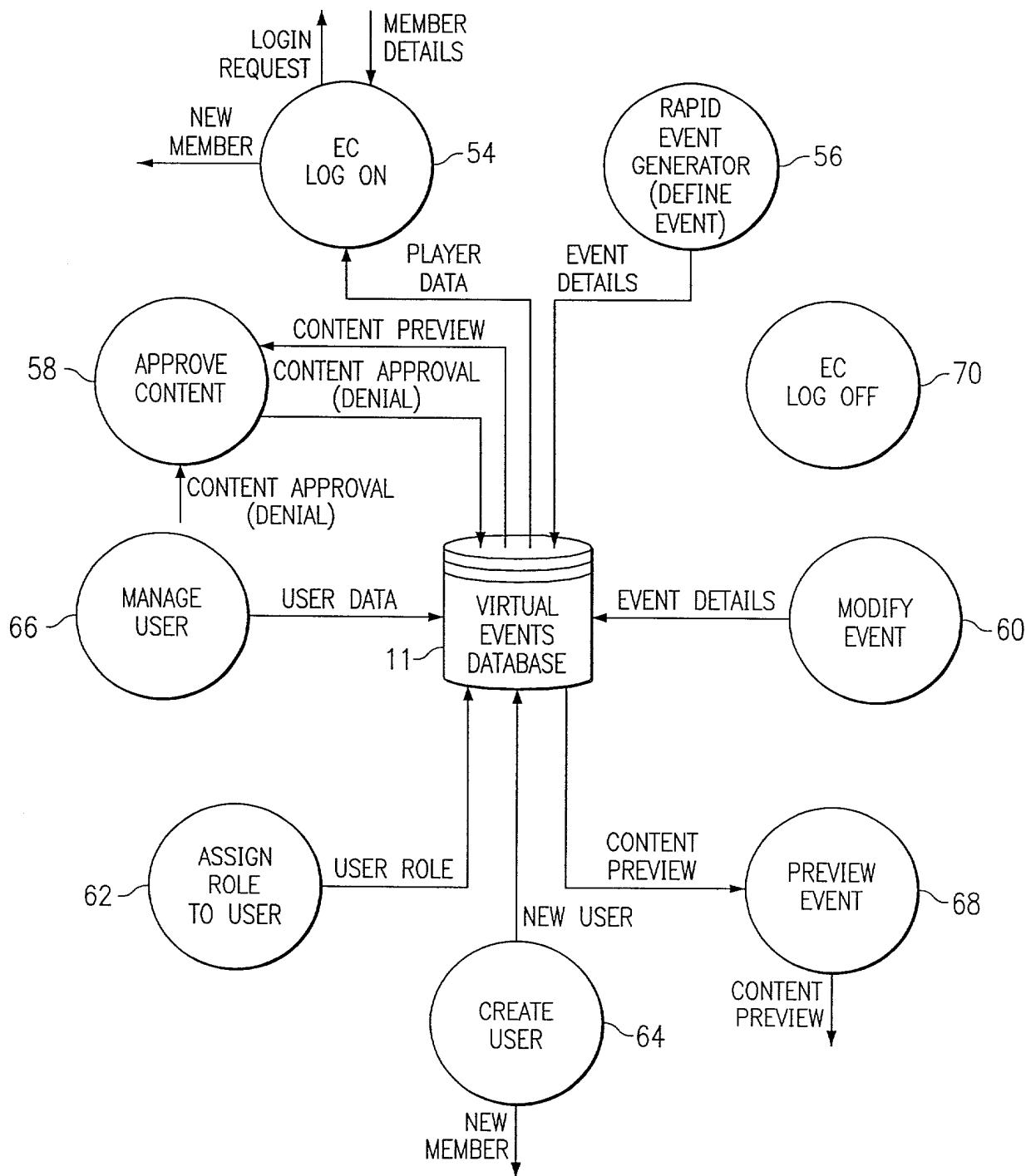


REVOKE  
EVENT  
INSTANCE



## MODIFY EVENT BRANDING

FIG. 8



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FIG. 8A

	EVENT CHAMPION		
<input type="button" value="Control Panel"/>	Pending Events Awaiting REG:		
<input type="button" value="Help"/>	Event Title 1, Event URL 1 <input type="button" value="▼"/>		
<input type="button" value="Sign Out"/>	<input checked="" type="checkbox"/> Rapid Event Generator		
	Select Existing Event to Modify:		
	Event Title 1, Event URL 1 <input type="button" value="▼"/>		
	<input type="button" value="Modify Event"/>	<input type="button" value="Manage Users"/>	<input type="button" value="Manage Content"/>
	<input type="radio"/> Information	<input type="radio"/> Create Users	<input type="radio"/> Manage Contributors
	<input type="radio"/> Keynotes, Presenters	<input type="radio"/> Manage Users	<input type="radio"/> Manage Home Page
	<input type="radio"/> Technical Requirements	<input type="radio"/> Create Keys	<input type="radio"/> Manage About Page
	<input type="radio"/> Sponsors	<input type="radio"/> Pick Up Keys	<input type="radio"/> Manage Register Page
	<input type="radio"/> Exhibitors		<input type="radio"/> Manage Program Page
			<input type="radio"/> Manage Sponsor Page
			<input type="radio"/> Manage Exhibitor Page
			<input type="radio"/> Manage Press Page
			<input type="radio"/> Manage Help Page
	<input type="button" value="Create Reports"/>	<input type="button" value="Communicate"/>	<input type="button" value="Future"/>
	<input type="radio"/> Summary	<input type="radio"/> Discussion	
	<input type="radio"/> Financial	<input type="radio"/> Chat	
	<input type="radio"/> Attendee		
	<input type="radio"/> Scan Badge		
Powered by ArticuLearn			

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FIG. 8B

  <input type="button" value="Control Panel"/> <input type="button" value="Help"/> <input type="button" value="Sign Out"/>	<p><b>RAPID EVENT GENERATOR</b></p> <p>Fields marked with a * are required. *Event ID} {Event URL}</p> <p>*Event Title: Event Title Set by Organization Administra</p> <p>{Event Champion First Name, Last Name, Email}</p> <p>*Estimated Attendees: 1,000+ ▼</p> <p>*Event Information Email: <input type="text"/></p> <p>*Event Information Phone: <input type="text"/></p> <p>Event Information Fax: <input type="text"/></p> <p>*Event Support Email: <input type="text"/></p> <p>{Event Call for Papers Month, Date, Year, Time}</p> <p>{Event Freeze Month, Date, Year, Time}</p> <p>{Event Open Month, Date, Year, Time}</p> <p>{Event Close Month, Date, Year, Time}</p> <p>{Event Number of Days}</p> <p>*Insert your Event Description Below. Please limit the description to 500 characters.</p> <p>Event Description Here <input type="text"/></p> <p>*Event Copyright Text:</p> <p><input type="checkbox"/> Event Copyright Text from Org. Administrator</p> <p>Pages to Include in Event:</p> <p><input type="checkbox"/> About <input type="checkbox"/> Register <input type="checkbox"/> Program <input type="checkbox"/> Sponsor <input type="checkbox"/> Exhibitor <input type="checkbox"/> Press <input type="checkbox"/> Help</p> <p><input type="button" value="Reset"/> <input type="button" value="Save"/> <input type="button" value="Generate Event"/></p> <p>Powered by ArticuLearn</p>
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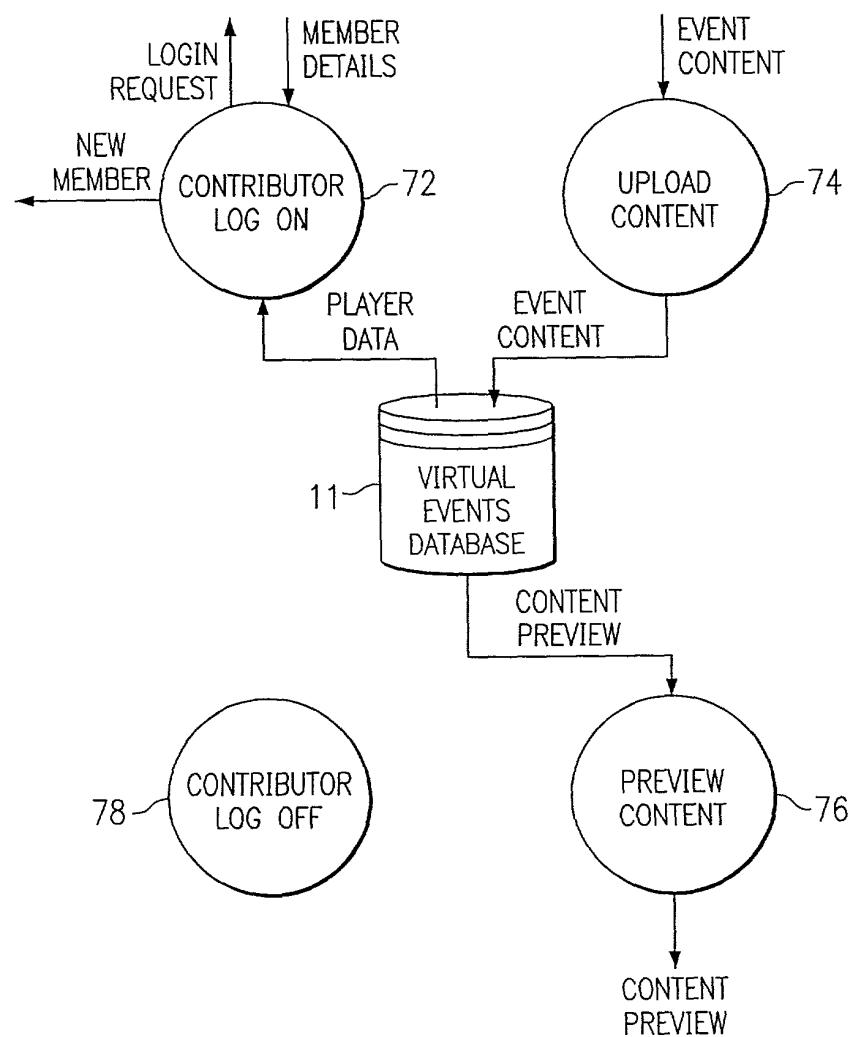
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FIG. 9



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FIG. 10

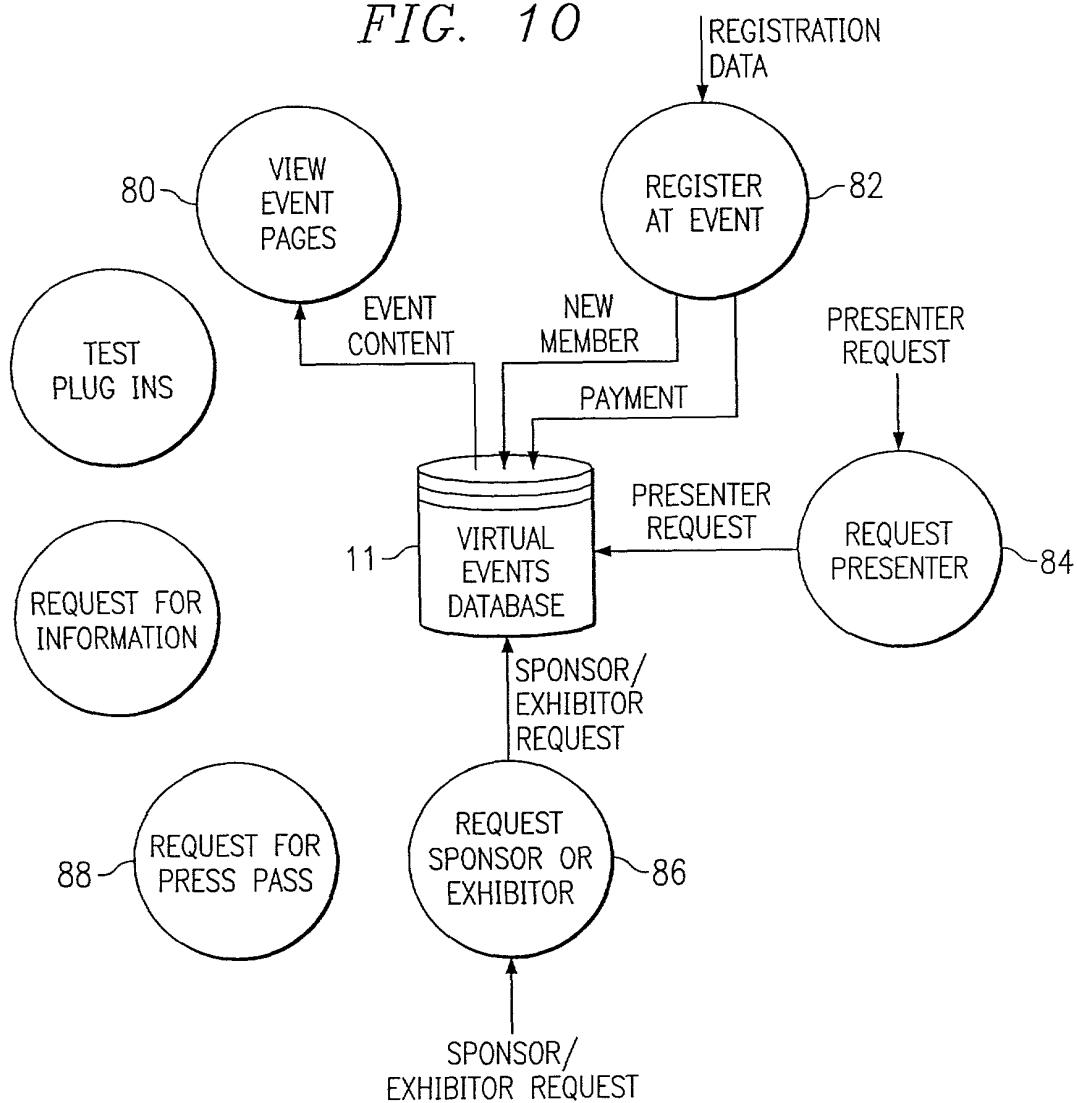


FIG. 11

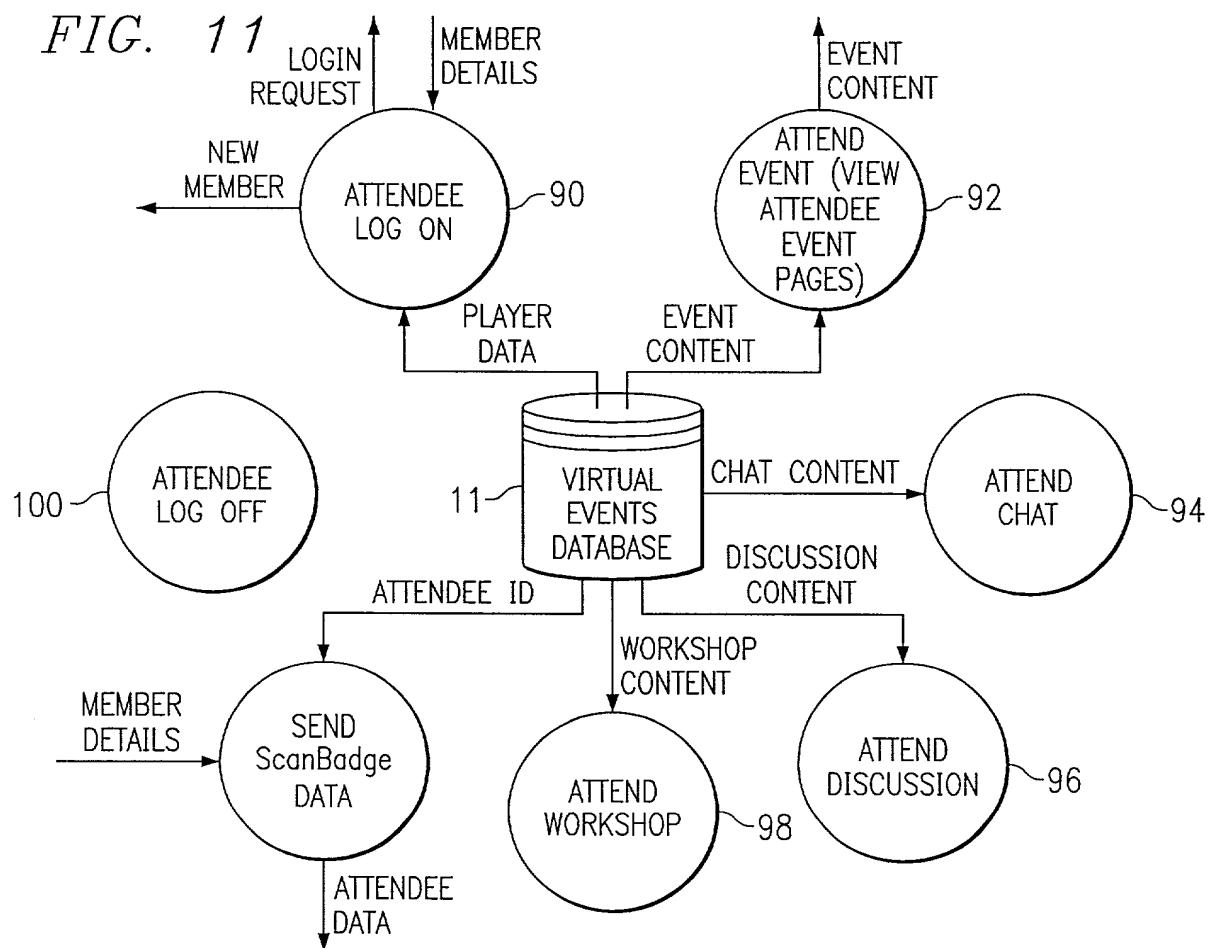


FIG. 12

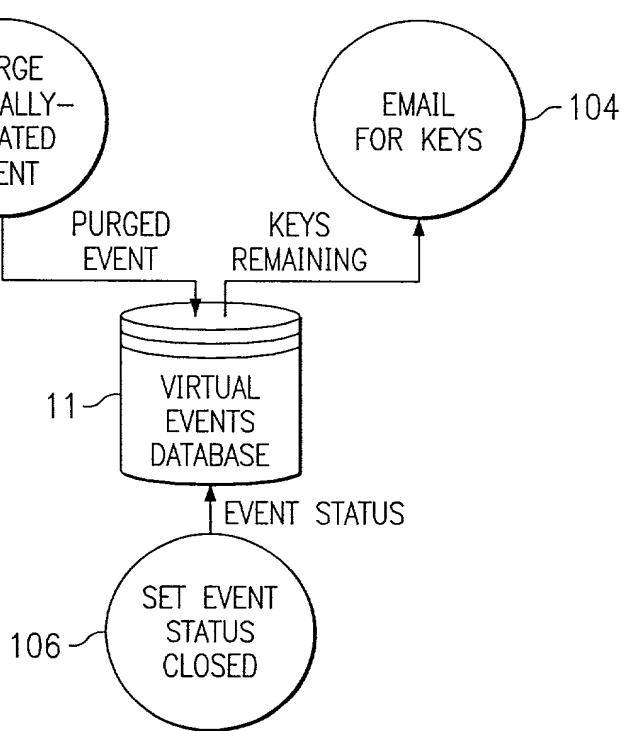


FIG. 13

